



***P&AB's* Basic Membership Program 2006 - 2007**

**An affordable program for academics,
individuals, and working groups that delivers
essential privacy information and resources
throughout the year.**

Who Should Join?

Our *Basic Membership Program* is designed to provide a low cost privacy and data protection resource for individuals, single practitioners, small consultant organizations, teachers and students of business and legal studies, and working groups involved in privacy, data security, HR, HIPAA administration, and information management.

The 2006-2007 Basic Membership Benefits Package

This budget-conscious program offers essential resources for those individuals whose position demands they stay ahead of the pack in all areas of privacy. Our *Basic Membership Program* materials will assist in successfully meeting challenging responsibilities. Members will receive a selection of the best, proven resources only *P&AB* can offer:

***P&AB's* Unique Publications and Reports**

- One subscription to *P&AB's* Electronic Newsletter, the most often cited and respected national publication on business and consumer privacy issues today. *Note: Working Group level Basic Members receive up to five subscriptions.*
- One subscription to *P&AB's* Electronic NewsFlash, an email news and information service which provides bi-weekly analysis, commentary, and news alerts on privacy and data protection events worldwide and a look at what the advocacy community is doing. *Note: Working Group level Basic Members receive up to five subscriptions.*
- One copy of our Consumer Privacy Survey Round-Up (your choice of either the July or December edition)
- A 25% discount on any of our periodic Trend Reports:
 - Consumer Privacy Litigation Report (regular price \$400; published 2x a year)
 - Consumer Privacy Survey Round Up (regular price \$250; published 2x a year)
 - State Legislative Trend Report and Analysis (\$300; published 2x a year)
 - Global Privacy Trend Report (regular price \$300; published quarterly)

Participate in *P&AB*'s Landmark Tele/Web Conferences

2006-2007 brings invaluable web-based meetings, offering up to the minute information from the leaders who are calling the shots. The FACT Act, Data Breaches, Personalized and Electronic Medical Records, HR Privacy issues, RFID and Privacy – just to name a few – are all topics for the 2006-2007 Tele/Web Conference schedule. Moderated by *P&AB* and other privacy leaders, these meetings will connect attendees to the people who are shaking up the world of privacy. *Basic Members* are entitled to unlimited discounted admissions to all Tele/Web Sessions at a special Member Rate (an average of \$75 savings per attendee).

What to Expect in 2006-2007

P&AB will focus on identifying new privacy-related legislative and regulatory initiatives and how these will affect business interests. Our reports, publications, and Tele/Web Sessions, available to *P&AB Basic Members*, will examine topics useful to a wide range of professional and students who demand the most cutting edge information on emerging business and consumer privacy issues.

Some of the new challenges *P&AB* will specifically address are:

- Revisions to the HIPAA Privacy Rules now in the works after more than a year of operation, including rule-reform and clarification of HHS interpretations of rules that are having unnecessary adverse effects on consumer and healthcare operations
- Ongoing changes in privacy standards and procedures for corporate compliance with Homeland Security
- Concerns regarding demands by business for the supplying of consumer-personal-information and similar rules and procedures for widening employee background investigations
- Developments resulting from the FACT Act and its various components
- The creation of global data protection requirements and the enactment of comprehensive data protection laws affecting U.S. multinationals in both their consumer and employee data handling and cross-border transfers
- Development of new EU activities
- The shift to an opt-in world of consumer marketing
- Global outsourcing

A Special Offer for Current Basic Members

If you have participated in *P&AB's Basic Membership Program* for 6 months or longer, you are eligible to upgrade to our more comprehensive *Privacy Fellows Program* and receive a discount equal to your entire current Basic Membership rate. This represents a savings of up to \$750 for *Working Group level Basic Members*. The many benefits of the *Privacy Fellows Program*, including multiple publication subscriptions and complementary Tele/Web attendance, can be found on www.pandab.org. To take advantage of this special upgrade offer contact Lorrie Sherwood or Diane Gamgocian at 201-996-1154.

Remember, *P&AB* is a non-profit entity and your membership grant may be tax-deductible.

P&AB Basic Membership Benefits List

P&AB's National Virtual Conference Series

Unlimited attendance at the Member Rate for any Tele/Web Sessions (please visit www.pandab.org for upcoming Tele/Web Session topics and dates)

Publications

1 copy of the Consumer Privacy Survey Round Up (your choice of either the July or December edition)

25% off all Trend Reports (see calendar below for topics and availability)

1 subscription to *P&AB's Electronic Newsletter* (12 issues per year)

Working Group level Basic Members receive up to 5 subscriptions

1 subscription to *P&AB's Electronic NewsFlash* (delivered 2x a month)

Working Group level Basic Members receive up to 5 subscriptions

2006-2007 Publication Availability Calendar

JAN	FEB Global Privacy Trend Report	MAR States Privacy Legislation Trend Report	APR Consumer Privacy Litigation Report	MAY Global Privacy Trend Report	JUN
JUL Consumer Privacy Survey Round- Up	AUG Global Privacy Trend Report	SEP States Privacy Legislation Trend Report	OCT Consumer Privacy Litigation Report	NOV Global Privacy Trend Report	DEC Consumer Privacy Survey Round- Up

Please complete and return the form on the next page to enjoy the benefits of *P&AB Basic Membership* TODAY!



Basic Membership Form

FAX to (201) 996-0488

My organization would like to join *P&AB's Basic Membership Program*.

Organization _____

Contact Name _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Please Indicate Membership Level:

- Academic \$50.00 (must fax copy of student/faculty ID or other credential)
- Individual \$350.00
- Working Group \$750.00

Method of Payment

- Enclosed Check
- Credit card Amex Visa MasterCard

Credit Card Number: _____ Expiration Date _____

Signature: _____

For questions contact Lorrie Sherwood or Diane Gamgochian, Corporate Projects,
at (201) 996-1154 or e-mail info@pandab.org