



Attention Privacy Professionals... Become a *P&AB* Privacy Fellow!

Participate in a comprehensive, integrated program that delivers privacy information and resources throughout the year.

Who Should Join?

Corporate Privacy, Data Protection, Compliance, Government Relations, HR Information Officers and anyone involved in Privacy and Information Management will benefit from membership in *P&AB's Privacy Fellows Program*.

The 2006-2007 Fellows Benefits Package

P&AB has developed a comprehensive, ongoing program of distinctive resources to support Privacy Officers and those whose position demands expertise in all areas of privacy. This Program will assist you in successfully meeting their challenging responsibilities. As a *Fellow*, you will be entitled to receive a superb blend of the best resources only *P&AB* can offer:

***P&AB's* Unique Publications and Reports**

- Receive your choice of one of our periodic Trend Reports:
 - Consumer Privacy Litigation Report (published 2x a year)
 - Privacy Survey Round Up (published 2x a year)
 - State Legislative Trend Report and Analysis (published 2x a year)
 - Global Privacy Trend Report (published quarterly)
- Five subscriptions to *P&AB's* Electronic Newsletter, the most often cited and respected national publication on business and consumer privacy issues today which you can arrange to have distributed throughout your organization.
- Five subscriptions to *P&AB's* Electronic NewsFlash, an email news and information service which provides bi-weekly analysis, commentary, and news alerts on privacy and data protection events worldwide and a look at what the advocacy community is doing.

Participate in *P&AB's* Landmark Tele/Web Conferences

2006-2007 promises more of the same invaluable meetings, offering up to the minute information from the leaders who are calling the shots. The FACT Act, Data Breaches, Personalized and Electronic Medical Records, RFID and Privacy – just to name a few – are all topics for the 2006-2007 Tele/Web Conference schedule. Moderated by *P&AB* and other privacy leaders, these meetings will connect *Fellows* to the people who are shaking up the world

of privacy. *Fellows* are entitled to two free admissions to Two Tele/Web Sessions of their choice.

Forecasting The New Challenges for 2006-2007

P&AB's 2006-2007 *Privacy Fellows Program* will focus on identifying new privacy-related legislative and regulatory initiatives and how these will affect business interests. The reports, publications, and Tele/Web Sessions available to *P&AB Privacy Fellows* will examine topics privacy leaders should consider so they may support the right balance between legitimate consumer and employee privacy interests and effective consumer and employee relations.

Some of the new challenges *P&AB* will specifically address are:

- Revisions to the HIPAA Privacy Rules now in the works after more than a year of operation, including rule-reform and clarification of HHS interpretations of rules that are having unnecessary adverse effects on consumer and healthcare operations
- Ongoing changes in privacy standards and procedures for corporate compliance with Homeland Security
- Concerns regarding demands by business for the supplying of consumer-personal-information and similar rules and procedures for widening employee background investigations
- Developments resulting from the FACT Act and its various components
- The creation of global data protection requirements and the enactment of comprehensive data protection laws affecting U.S. multinationals in both their consumer and employee data handling and cross-border transfers
- Development of new EU activities
- The shift to an opt-in world of consumer marketing
- Global outsourcing

Other Benefits

Your role as the “go to” person is enhanced by being able to distribute the benefits of your *Fellows* membership throughout your organization. For some member organizations, all the divisions that benefit from *Fellows* membership might contribute to the membership fee. Also, *P&AB* is a non-profit entity and your membership grant may be tax-deductible.

See the following page for a complete list of *Fellows* benefits.

P&AB Privacy Fellows Benefits List

P&AB's National Virtual Conference Series

2 admissions to 2 Tele/Web Sessions of your choice (please visit www.pandab.org for upcoming Tele/Web Session topics and dates)

Publications

1 trend report of your choice (see calendar below for topics and availability)

5 subscriptions to **P&AB's** Electronic Newsletter (12 issues per year)

5 subscriptions to **P&AB's** Electronic NewsFlash (delivered 2x a month)

2006-2007 Publication Availability Calendar

JAN	FEB Global Privacy Trend Report	MAR States Privacy Legislation Trend Report	APR Consumer Privacy Litigation Report	MAY Global Privacy Trend Report	JUN
JUL Consumer Privacy Survey Round- Up	AUG Global Privacy Trend Report	SEP States Privacy Legislation Trend Report	OCT Consumer Privacy Litigation Report	NOV Global Privacy Trend Report	DEC Consumer Privacy Survey Round- Up

Please complete and return the Membership Form on the next page to enjoy the benefits of *P&AB Privacy Fellows* membership TODAY!



Privacy Fellows Program Membership Form

FAX to (201) 996-0488

- My organization is interested in learning more about *P&AB's Privacy Fellows Program*.
- My organization would like to join *P&AB's Privacy Fellows Program*.

Company _____

Contact Name _____

Title _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____

Email _____

Total Cost of Program: \$3,500

Method of Payment

- Enclosed Check
- Credit card Amex Visa MasterCard

Credit Card Number: _____ Expiration Date _____

Signature: _____

For questions contact Lorrie Sherwood or Diane Gamgochian, Corporate Projects, at (201) 996-1154 or email info@pandab.org