

Is there a Privacy Conference in your future?



Center for Social and Legal Research
Two University Plaza, Suite 414
Hackensack, New Jersey 07601



Presorted
First-Class Mail
US Postage Paid
Hackensack, NJ
Permit No. 1121

This is NOT the Privacy Conference You'll Want to Attend in 2003!!!!



HURRY, HURRY, HURRY... SEE THE SPLENDIFORUS PRIVACY EXTRAVAGANZA!... GUESS WHICH SHELL HAS THE PRIVACY NOTICE UNDER IT!... CONSULT OUR DODGY PRIVACY FORTUNE TELLER!... TRY OUR PRIVACY POLICY COTTON CANDY!... WRESTLE ROLLO THE REGULATOR!!!

You Will Want to Attend
P&AB's Ninth Annual
National Conference
March 13-14, 2003

and
Privacy Practitioners'
Workshop
March 12, 2003

the Omni Shoreham Hotel
in Washington, D.C.



Learn: • How your company can go beyond compliance to thinking strategically about privacy and shaping your bottom line.

- How companies are making HIPAA compliance a business edge.
 - Where Congress is taking privacy and what new state laws will soon require.
 - What alternative privacy strategies multinationals are adopting and why.
 - Why GLB-covered firms are rewriting their privacy policies.
 - What latest consumer trends should guide your planning beyond 2003
- ...and much much more.

THIS IS THE ONE PRIVACY CONFERENCE YOU CAN'T AFFORD TO MISS.